

“Before your college spends thousands of dollars on the latest data system and tools, buy this book to find out how to use data you already have to better help your students succeed.”

—DAVIS JENKINS, SENIOR RESEARCH SCHOLAR, COMMUNITY COLLEGE RESEARCH CENTER,
TEACHERS COLLEGE COLUMBIA UNIVERSITY

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Creating a Data-Informed Culture in Community Colleges

A NEW MODEL FOR EDUCATORS



Brad C. Phillips and Jordan E. Horowitz

CREATING A DATA-INFORMED CULTURE IN COMMUNITY COLLEGES

A New Model for Educators

BRAD C. PHILLIPS AND JORDAN E. HOROWITZ

Brad C. Phillips and Jordan E. Horowitz offer a research-based model and actionable approach for using data strategically at community colleges to increase completion rates as well as other metrics linked to student success. They draw from the fields of psychology, neuroscience, and behavioral economics to show how leaders and administrators can build good habits for engaging with data constructively.

At the core of their approach is helping administrators and faculty identify leading indicators that they can impact and monitor before student failure occurs. The book also helps educators make better use of common sources of data, clarify problems to be solved, match research-based interventions to problems, and evaluate results. Three cases studies from Long Beach City College, Southwestern College, and Odessa College further illustrate how this approach was implemented as a part of comprehensive reform efforts.

Based on two decades of experience working with colleges across the country, *Creating a Data-Informed Culture in Community Colleges* promises to be a valuable contribution to the ongoing conversation about information use in education to improve student outcomes.

BRAD C. PHILLIPS is the president and chief executive officer of the Institute for Evidence-Based Change (IEBC). **JORDAN E. HOROWITZ** is the vice president of IEBC.

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